



Theta Nu Xi

Multicultural Sorority, Inc.

For Immediate Release
August 29th, 2016

RELEASE: Girl Up Chosen as New National Philanthropy for Theta Nu Xi Multicultural Sorority, Inc.

Chapel Hill, NC -- Following presentations by several organizations and subsequent discussions, sisters of Theta Nu Xi Multicultural Sorority, Inc. acting as delegates representing chapters from across the nation during the 2016 National Convention in Ft. Lauderdale, Fl, formally voted to establish Girl Up, a campaign of the United Nations Foundation, as the Sorority's new National Philanthropy.

Effective January 1st, 2017, Girl Up will replace Girls For A Change as Theta Nu Xi Multicultural Sorority Inc.'s National Philanthropy, meaning the Sorority will support the efforts of Girl Up via financial support, as well as service and leadership opportunities.

"We're thrilled to partner with Theta Nu Xi Multicultural Sorority, Inc. to help develop girl leaders, and to work with their membership to raise awareness of issues facing girls in places where it is hardest to be a girl," says Melissa Hillebrenner Kilby, Director of Girl Up. "As one of the only 'by girls, for girls' programs, it's important for us to partner with organizations like Theta Nu Xi to encourage the best and brightest leaders of tomorrow to empower each other and girl leaders all over the world."

Girl Up gives girls the opportunity to channel their energy and compassion to raise awareness and funds for United Nations programs that help some of the world's hardest-to-reach adolescent girls. With more than 1,300 clubs in 80 countries, Girl Up's international network is learning leadership skills and the self-confidence to stand up, speak up, and raise up for their peers in the United States and around the world by raising funds for programs that support education, health and safety for girls; by raising awareness of these key issues; and by advocating for solutions that will allow girls everywhere the chance to achieve their dreams.

Per the governing documents of the Sorority, Theta Nu Xi Multicultural Sorority, Inc. reassesses the relationship with the National Philanthropy every four years via a national vote, which opens up the opportunity to choose a new National Philanthropy. This is the first time in 8 years that this has happened.

"We are very excited about this new partnership," says Meredith Booker, outgoing Director of Philanthropy and Fundraising for Theta Nu Xi Multicultural Sorority, Inc. "Our membership was truly moved by the work that Girl Up is doing around the world and at home, and we can't wait to start contributing in every way we can."

For more information or to speak to a representative of Theta Nu Xi Multicultural Sorority, Inc., please contact Tanya Ardit at director.communications@thetanuxi.org.



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Theta Nu Xi Multicultural Sorority, Inc. was founded on April 11, 1997, at the University of North Carolina at Chapel Hill, with a mission to promote leadership, multiculturalism, and self improvement through academic excellence, involvement in and service to the Campus and community, as well as being living examples of sisterhood across different races, cultures, religions, backgrounds, and lifestyles. To learn more about Theta Nu Xi Multicultural Sorority, Inc., visit www.thetanuxi.org.

Girl Up, the United Nations Foundation's adolescent girl campaign, supports the empowerment of girls everywhere. Since its launch in 2010, the campaign has funded UN Programs that promote the health, safety, education, and leadership of girls in developing countries and built a community of nearly half a million passionate advocates. Learn more at GirlUp.org.